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Red Canyon Software, Inc., to Bring Jobs and More to Brevard

Plans for first regional office include revitalization of Historic Downtown Titusville site.

Space Coast, FL (August 3, 2017) – Red Canyon Software, Inc., an aerospace engineering and software company based in Denver, CO, has announced plans to open its first regional office in Historic Downtown Titusville. The company will spearhead a rejuvenation project for the historic Walker Bank and Apartment building, located at 300 S. Washington Avenue, Titusville.

Revitalization plans include 20-24 boutique-style apartments, which will provide housing for the company's employees, as well as a collaborative workspace for the development of new software and other technologies for the aerospace industry.

Red Canyon plans to create 20 jobs with an average annual wage of \$55,000, to support their recent contract wins. The combination of their revitalization efforts, job creation initiatives, and unique talent attraction approach, has been dubbed the *Launch Now* project.

"We believe Titusville is uniquely positioned to become the Silicon Valley of Space 2.0. We are exhilarated with the opportunity to revitalize a historic building of this grandeur into vibrant spaces fueled by innovative technology," stated Barry Hamilton, founder and CEO of Red Canyon Software, Inc. "Ultimately, though, buildings are about the people who live in them, work in them, and partake in their greater community. Red Canyon's Launch Now project seeks to become a catalyst for the whole community of Titusville, one that will stimulate exciting dialog about our future and ways in which we all unite."

The Economic Development Commission (EDC) of Florida's Space Coast, along with the North Brevard Economic Development Zone (NBEDZ), the City of Titusville, and the Titusville Community Redevelopment Area worked in assisting Red Canyon with their selection of Downtown Titusville.

"This live, work, and play concept sets the bar, adding a unique layer to Brevard County as a premier working destination," stated Lynda Weatherman, president and CEO of the EDC. "Not only will Red Canyon have a significant impact to our local economy, but their unique revitalization of a historic landmark sets an example for how the Space Coast is an innovative place to enjoy the big life."

"Red Canyon will bring a new sense of lifestyle into our already exciting Downtown area," said City of Titusville Mayor, Walt Johnson. "Red Canyon is showing that growth will not diminish Titusville's rich history - but help preserve parts of our past as we look forward to the future."

"I know Red Canyon will find that Titusville is a wonderful place," stated Rita Pritchett, Brevard County District 1 Commissioner. "The citizens of Brevard County have always been strong supporters of the Space Program, and I am proud to have the company join our community. Welcome home, Red Canyon!"

“By helping induce this project to go forward, the Zone is signaling its desire to grow tech jobs for the region,” said Troy Post, executive director of the NBEDZ. “We share Mr. Hamilton’s vision of transforming Brevard into the ‘Silicon Valley’ of the space industry, a dream made possible through the presence of quality firms like Red Canyon.”

For more information on the Launch Now project, including the transformation of the Walker Apartments and Bank building, visit www.LaunchNow.space

To learn more about Red Canyon Software, Inc., visit www.RedCanyonSoftware.com

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About the Economic Development Commission of Florida’s Space Coast

The Economic Development Commission of Florida’s Space Coast (EDC) is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on government laws and regulations affecting economic development, promoting the Space Coast to encourage new investment, supporting efforts of Space Coast military installations, and relaying new programs and procedures to assist manufacturing and high-tech companies. The EDC is a private, not-for-profit coalition whose stakeholders are business leaders committed to the economic growth and stability of Florida’s Space Coast. Visit www.SpaceCoastEDC.org.

About Red Canyon Software, Inc.

Red Canyon provides capable and passionate engineers to solve the world's biggest challenges. With integrity, responsiveness, and agility they offer unparalleled service to their customers and employees. Through innovation and commitment, they are advancing humanity's quest to understand our environment - both in space and at home.

Aerospace Engineer and Entrepreneur Barry Hamilton cofounded Red Canyon in 2000. The company derives its name from the red canyons found on Mars and near his home in Colorado. Visit www.RedCanyonSoftware.com